

The Williamsburg rentals hit the market: PHOTOS

Karl Fischer-designed property has 700-person waiting list

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By Hayley Kaplan

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373 Wythe Avenue, Williamsburg, Brooklyn

The Williamsburg, a luxury rental building near Two Trees Management's famed Domino Sugar Factory site, kicked off leasing today, representatives from Halstead Property Development Marketing, which is the exclusive leasing and marketing agent, told *The Real Deal*.

The aptly named 11-story, 88-unit Williamsburg is located at 373 Wythe Avenue, and was developed by Wythe Properties. Rentals for the studios, one- and two-bedroom units range from \$2,290 to \$3,950 a month, said Bill Ross, the senior vice president and managing director at Halstead.

Although the leasing office formally opened today, some 700 potential tenants have put in "expressions of interest" on the building over the last six months, Ross said. Those people will get first priority on the units, he said.



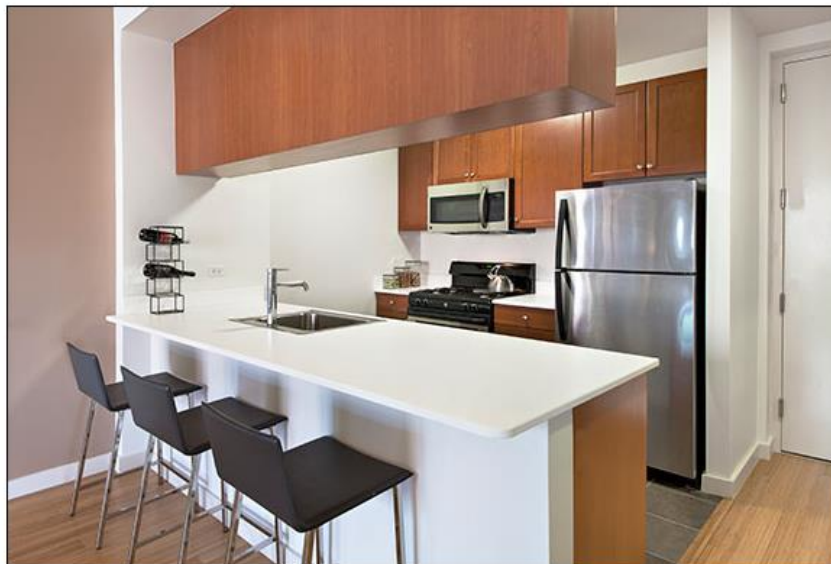
373 Wythe Avenue, Williamsburg, Brooklyn

Ross predicted that the building, which is finished, would be 95 percent rented and occupied by Oct. 1.

"It's a great location. It's a lovely building," Ross said, noting the low rental inventory in Brooklyn. "It has very pretty common areas. It's exactly what people want."

Designed by architect Karl Fischer, each apartment in the building includes bamboo floors and sound-proof double-paned windows. The first floor units also have a private terrace. The building's amenities include two landscaped courtyards, a fitness center, laundry room and private storage.

The leasing office was originally slated to open in May but was postponed by construction delays, Ross said.



373 Wythe Avenue, Williamsburg, Brooklyn

The environmentally friendly building is located next to the Williamsburg Bridge — in a neighborhood with no shortage of real estate activity lately. [Two Trees' Domino Sugar Factory](#) site is kitty corner from the building, and developer Isack Rosenberg put a nearby residential development site [on the market for \\$210 million](#) in January, as previously reported.

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